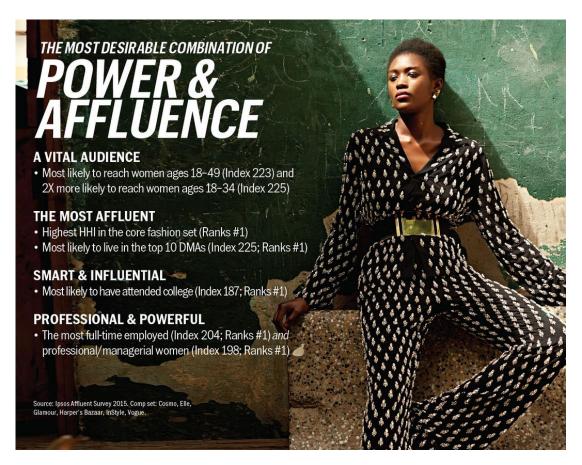




- Marie Claire has experienced 7 CONSECUTIVE YEARS OF ADVERTISING GROWTH
- Reaching a rapidly growing media footprint of 17+ MILLION STYLE INFLUENCERS
- Rate base increase to 1 MILLION in 2015
- · Industry accolades:
 - + CLIO IMAGE AWARD WINNER
 - + Folio **EDITOR OF THE YEAR** and **TOP WOMEN IN MEDIA**
 - + **AD AGE'S MAGAZINE A-LIST**, Top 10 Covers of the Year, and Publisher of the Year!
- 1.2 BILLION PRESS IMPRESSIONS PER MONTH
- The March 2016 issue will debut A LUXURIOUS NEW LOOK, including a LARGER FORMAT (+14%)

Source: Total media footprint includes print, digital, and social. As of January 2016.





CONTENT MAP 2016

JANUARY: THE NEXT BIG THING

· The Future of Design, Entertainment, Beauty, Wellness and the Workplace

FEBRUARY:

SPRING TREND PREVIEW

- · Beauty: 25 Products That Will Change Your Life
- @Peak Special

MARCH: MAJOR SPRING FASHION

- · Nina Garcia's Fashion Week Diaries
- @Work: Create Your Day Job
- · Epic Hair

APRIL: SHOES FIRST™

- Fashion: Shoes First[™] Definitive Denim
- · Rock & Roll Royalty · Beauty: Indie Beauty
- · Power Trip: The Ultimate **Business Travel Guide**

FRESH FACES: HOLLYWOOD

- Global Beauty + Prix d'Excellence Beauty Awards
- Beauty Innovations from Korea

SUMMER STYLE

- · Festival Guide: Fashion, Beauty, Culture
- Summer Hair & Skin • @Peak Special

JULY: THE GENIUS ISSUE

· Social Media's Coolest Cliques

- · Summer-Proof Hair

- AUGUST: PRE-FALL FASHION @Peak Special
- New Ways to Wear Denim Now

SEPTEMBER:

- · Nina's Fashion Diaries
- · We Know You Like to Watch: TV Round-Up

OCTOBER:

- SHOES FIRST" Fashion: Shoes First™
- Most-Wanted Beauty Awards
- · Best Hair Ever
- @Peak Special

NOVEMBER:

- The New Guard List
- Personal Finance Package
- · Fashion: Best of Resort Collections

DECEMBER:

THE LUXE LIST

- · Fresh Faces: Art
- 100 Best Gifts

MONTHLY MARIE CLAIRE FEATURES:

- · 101 Ideas: Nina Garcia's notes on the season's hits
- · MC @Work: Her get-ahead guide to ceiling smashing success

 • MC @Play: The ultimate crib sheet to
- going out, staying in, and getting away

 MC @Peak: How to stay on your game, in the zone, at your best
- Tech Trends: MC's round-up of game-changing gadgets
- · News Feed: The top trends, newsmakers, co starters: What informed, savvy women need to know now
- Vanity Files: Noteworthy news in makeup, skincare, and hair
- . What I Love About Me: Our monthly round-up of real





APRIL 2016 01/27/2016 02/22/2016 03/22/2016 MAY 2016 02/24/2016 03/21/2016 04/19/2016 **IUNF 2016** 03/23/2016 04/18/2016 05/17/2016 **JULY 2016** 04/27/2016 05/20/2016 06/21/2016 AUGUST 2016 05/25/2016 06/20/2016 07/19/2016 SEPTEMBER 2016 06/20/2016 07/18/2016 08/16/2016 07/27/2016 08/22/2016 09/20/2016 OCTOBER 2016 NOVEMBER 2016 08/24/2016 09/19/2016 10/18/2016 DECEMBER 2016 09/21/2016 10/17/2016 11/15/2016

*ON-SALE DATES ARE FINAL: ALL OTHER DATES ARE ESTIMATED AND SUBJECT TO CHANGE.



TOTAL PAID SUBSCRIPTIONS: 832,621

TOTAL VERIFIED SUBSCRIPTIONS: 61,545

TOTAL PAID & VERIFIED

SUBSCRIPTIONS: 894,166 TOTAL NEWSSTAND SALES: 117,882

TOTAL CIRCULATION: 1,012,048

RATE BASE: 1,000,000

READERS PER COPY: 4

CLICK HERE TO DOWNLOAD THE MARIE CLAIRE JUNE 2015 AAM STATEMENT

Sources: Marie Claire June 2015 AAM Statement. GfK MRI Doublebase 2015.





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